

# EXHIBIT HIGHLIGHTS

## EVOLUTION OF FARMING

The overall look of farms and farming has changed, but at the core families remain. In a short 80 years we have gone from farming with horses to using tractors that cost more than an average house. Discover how and why farming has changed and what the future of farming may look like.

## UNCOVER THE GROUNDBREAKERS

Many of the changes and inventions that influenced agriculture began from the minds of problem-solving Iowans. The exhibit may only bring awareness to twelve great Iowans, but visit our website, [ittakesandiowan.com](http://ittakesandiowan.com) to learn about others.

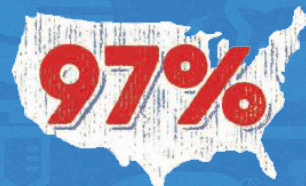


**Tom Vilsack**  
Agriculture Secretary

*"It is Iowa farm families who've had the most profound impact helping to feed, clothe, and fuel the world over generations."*

## IOWANS AROUND THE WORLD

As the population grows, we must share our knowledge and skills with developing nations. Iowans are researching new farming techniques and technology that will provide food for the growing population while being mindful stewards of the land and natural resources across the globe. Learn the countries where Iowans are working and influencing food production.



**OF U.S. FARMS ARE INDIVIDUALLY OR FAMILY OWNED.\***

\*Includes family partnerships or family-owned corporations

SOURCE: AMERICAN FARM BUREAU FEDERATION, USDA



**NUMBER OF PEOPLE FED ANNUALLY BY ONE FARMER**

SOURCE: AMERICAN FARM BUREAU FEDERATION, USDA

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We are Iowans -  
leaders in feeding  
the world.



**BRING THE EXHIBIT TO YOUR COMMUNITY!**



*Where the Story of American Agriculture Comes to Life.*  
visit [ittakesaniowan.com](http://ittakesaniowan.com)



# ABOUT SILOS & SMOKESTACKS



No other region in the United States shares Northeast Iowa's rich agriculture legacy. From dairy farms and museums to vineyards and tractor assembly plants, there are endless agricultural experiences awaiting individuals and families.

Recognized for significant contributions to agriculture nationally and internationally, Congress designated 37 counties as the Silos & Smokestacks National Heritage Area. Here, with the support of the National Park Service, more than 110 partner sites interpret and preserve our natural, cultural and historic agricultural resources.

## EXHIBIT AT A GLANCE

Feeding the world is no small task. And with the global population predicted to hit 9 billion by 2050, it's one that requires a unique group of people. People driven by ingenuity, determination and humanitarianism.

**It Takes An Iowan**, focuses on Iowans as leaders in the ongoing endeavor to provide food for the nation and the world. Explore the exhibit to meet fellow Iowans making a difference in the areas of technology advancement to better cultivate food, the advocacy of agriculture through educational and institutional support, and the global movement of agriculture.

# EXHIBIT HIGHLIGHTS

## WHAT CAN YOU DO?

Iowans have been and continue to be integral in the changing look of agriculture and providing food for a growing population.

But we can't put all the responsibility on farmers. What can you do to help provide food, conserve our natural resources, or speak for those with a small voice?



## IT TAKES US ALL

The exhibit comes with an educational curriculum. The curriculum consists of pre and post visit activities, diving into the world of agriculture and its various careers.



**Matt Ollendieck**  
Fourth-generation Farmer

*"Farming is very important to me. I think it's one of the most important jobs in the world, for the fact that you are feeding the world."*

## HEAR IT FROM IOWANS

The exhibit features four touchscreen kiosks that are filled with videos of Iowans on agricultural topics.

Listen to the views of generational farmers, educators, legislators, organic farmers, engineers and many more who are the future of American and Iowa agriculture.



**Diane Ott Whealy**  
Co-founder of Seed Savers Exchange

# CONTACT

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## EXHIBIT REQUIREMENTS & SPECIFICATIONS

**SPACE:** 36 x 36 sq. feet  
(Panels may be arranged to fit sites needs.)

**PANEL SIZES (LxHxW):**  
-Panel A: 112"x92"x23"  
-Panel B & C: 226"x92"x32"  
-Panel D&E: 15' diameter with 2-7' doorways

**ENVIRONMENT:** Indoors

**SECURITY:** Host staff presence required during exhibit stay.

**HANDLING:**  
-(2) 17x17x54  
-(1) 17x17x42  
-(6) 17x17x56

**SETUP:**  
2 people  
= 6 hours

**RENTAL FEE:** \$5,000

**AVAILABILITY:** Contact our office. Maximum checkout length is 4 weeks.

